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BROADPOINT DEBUTS RATE PLANS FOR INDIVIDUALS IN THE GULF OF MEXICO

Leading Telecommunications Company Offers Cost Effective Connectivity for Offshore, Marine Workers

HOUSTON (October 26, 2009) – Broadpoint, a full-service telecommunications and network solutions company, today announced that it will offer individual rate plans to offshore and marine employees in the Gulf of Mexico for the first time. Workers can now tap Broadpoint’s 100,000 square mile cellular network for voice, SMS and data service, keeping them connected while away from home for significantly lower service costs than with traditional mobile carriers.

This latest innovation from Broadpoint was created to meet consumer demand for a more affordable and reliable communications source in the Gulf. Broadpoint’s prepaid rate plans have been designed with offshore and marine workers in mind. Providing the full range of cellular services – voice, text and data – Broadpoint’s individual rate plans offer discounts of up to 70% off today’s retail rates and unrestricted voice options, for a limited time only.

“At Broadpoint, customer satisfaction is our highest priority, and we are very pleased to provide access to our industry-leading offshore communications network to individual

consumers for the first time,” said Errol Olivier, president and CEO, Broadpoint. “We have served the offshore and marine industries for decades, and our customers know they can depend on Broadpoint to provide a dependable line of communication.”

For more information about Broadpoint’s expansive GSM/GPRS/Edge offshore wireless network and how it can best serve your offshore communications needs visit www.broadpointinc.com.

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ABOUT BROADPOINT

Broadpoint’s experienced professionals and complete range of telecommunications and network solutions allow companies around the world to maximize their productivity in challenging remote environments. The company provides sophisticated cellular, satellite and 2-way radio communications; custom-engineered and emergency solutions; individual cellular service plans; and antenna and tower services; as well as broadcast support solutions ranging from simple uplinks to integrated satellite and fiber solutions. Broadpoint operates and maintains the first GSM/GPRS/Edge offshore wireless network, which covers more than 100,000 miles in the Gulf of Mexico. For more information, please visit <http://www.broadpointinc.com>.