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BROADPOINT EXPANDS WORK WITH NORTHSTAR INTERESTS

*Offshore Communications Company Connects Platform Workers to
Mainland Office, Future Sites*

HOUSTON (October 19, 2009) – Broadpoint, a U.S.-based telecommunications and network solutions company, today announced a contract extension and additional sites to be deployed with Northstar Interests, LLC, an exploration and production company in the Gulf of Mexico. Broadpoint now provides voice, fax and internet services to Northstar’s newly-acquired offshore platforms, in addition to those previously serviced by Broadpoint.

With its previous communications providers, Northstar employees experienced frequent service interruptions to its home office in Houston, Texas. Broadpoint provided the company with a secure, reliable and cost effective solution that enhanced productivity and minimized downtime and expenses while working offshore.

“Broadpoint is proud to extend and build our relationship with Northstar, providing the best in connectivity and support to its employees in the Gulf of Mexico,” said Errol Olivier, CEO, Broadpoint. “Our expert technicians are available to customers 24/7, and due to the ever-changing nature of their business, Broadpoint is a natural fit with Northstar.”

With Broadpoint's unique satellite communications network, Northstar employees are able to hear a ringing phone from anywhere on the platform, which improves their productivity and eliminates a potential safety hazard when workers use to run to the office to answer the telephone.

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ABOUT BROADPOINT

Broadpoint's experienced professionals and complete range of telecommunications and network solutions allow companies around the world to maximize their productivity in challenging remote environments. The company provides sophisticated cellular, satellite and 2-way radio communications; custom-engineered and emergency solutions; and antenna and tower services; as well as broadcast support solutions ranging from simple uplinks to integrated satellite and fiber solutions. Broadpoint operates and maintains the first GSM/GPRS/Edge offshore wireless network, which covers more than 100,000 miles in the Gulf of Mexico. For more information, please visit <http://www.broadpointinc.com>.